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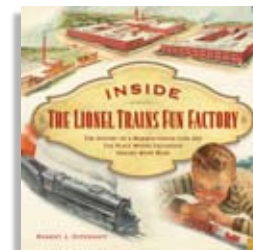
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INSIDE

THE LIONEL TRAINS FUN FACTORY

THE HISTORY OF A MANUFACTURING ICON AND
THE PLACE WHERE CHILDHOOD DREAMS WERE MADE

ROBERT J. OSTERHOFF



248 Pages - 10" x 10"

Full Color - 575+ Photos & Images

Hardcover - \$34.95, ISBN 978-1-9336-0005-5

Publisher's Limited Edition Hardcover - \$69.95,

ISBN 978-1-9336-0006-2

★★★★★ This book is the kind of book you cannot put down. The more you read - the more you will want to read. There is so much detail, facts and photographs from 'behind the lines' of the Lionel production factory that up to now was not readily available. Unless you were an employee or knew an employee during the classic era of Lionel production, it would be difficult to obtain this information. It takes the hobby of collecting Lionel trains to a new level because now, as when John Schmid's 'Authoritative Guide to Lionel Promotional Outfits' was released, it expands the knowledge base of seasoned and novice collectors alike. A must have to add to your Lionel reference collection or would make a great gift. Enjoy!—D. Cziraky (Bethlehem, PA USA)

★★★★★ This book is the most complete book you will ever find about Lionel's factories and the people that worked in them. It's an incredible book and very thorough. Every Lionel fan needs this book.—Chris Bojanower (West Haven, UT)

★★★★★ Really an outstanding piece of work. Shows loads of effort and work on the writers part. A must have book for everyone having and interest in Toy Trains. I give it 5 Stars. —Robert F. Ohls (Champaign, IL)

★★★★★ I gave this book to my brother-in-law for Christmas. He already had a copy which he bought at a train show when it first was published. He was thrilled to get another copy because he is a collector and he loved the book. I would recommend this book to any adult who collects trains because, according to my brother-in-law, it is a must have book.—M. Monsen (Upstate New York, USA)

★★★★★ This book gives one a lot of interesting facts about the history of the greatest toy train maker in the world. They have survived all kinds of problems, and are still producing trains for collectors/operators of all ages.—Richard S. Hallowell (SW Illinois, USA)

★★★★★ Without a doubt, this book is the holy grail of Lionel trains and their manufacturing plants. In depth written and photographic history as never told in one book. If you are serious about Lionel trains and

their history, this is a must have book for your library. 5 Stars!—Charles Braun (Warminster, PA United States)

★★★★★ A superbly illustrated and definitively informative history of the Lionel model train company and its popular toy trains.

Few toys are of such an iconic force for nostalgia as the Lionel model train. Lionel train expert Robert J. Osterhoff draws upon his many years of research and expertise to present a superbly illustrated and definitively informative history of the Lionel model train company and its enduringly popular toy train creations that were to thrill children (and adults!) here at home and around the world. It's not widely known that the Lionel company was one of America's first mass market manufacturing factories. Osterhoff lays out the origins and early years of the company in the first of four major parts comprising "Inside The Lionel Trains Fun Factory" in 'Building the Fun Factories'. Part II covers 'New Opportunities & Diversification', Part III features 'Lionelers & Their Inventiveness', and Part V is a compilation of appendices detailing Lionel Factor Departments; Timeline of Major Lionel Fun Factories; and Lionel Patents. Enhanced with a bibliography and an index, "Inside The Lionel Trains Fun Factory" is a model of meticulous scholarship, thoroughly 'reader friendly', and a welcome addition to personal, community, and academic library American Popular Culture History collections in general, and the supplemental reading lists of all model railroading enthusiasts in particular. —Midwest Book Review (Oregon, WI USA)

Inside The Lionel Trains Fun Factory: The History of a Manufacturing Icon and The Place Where Childhood Dreams Were Made by Robert J. Osterhoff. Available from Project Roar Publishing, P.O. Box 599, Winfield, IL 60190. To order, visit www.projectroar.com or call 630-653-ROAR (7627). 248 pages, 575+ color photos and images, Hardcover \$34.95 (ISBN 978-1-9336-0005-5), Publisher's Limited Edition Hardcover \$69.95 (ISBN 978-1-9336-0006-2). It is also available at your local book seller, hobby retailer, bn.com and Amazon.com.

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